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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/821,009	03/29/2001	R. Alan Whitehurst	8516	
	7590 06/02/2004		EXAM	INER
DANIEL P. MCCARTHY		SAADAT, CAMERON		
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SALT LAKE CITY, UT 84111			3713	

DATE MAILED: 06/02/2004

Please find below and/or attached an Office communication concerning this application or proceeding.

		Application No.	Applicant(s)	
		09/821,009	WHITEHURST ET AL.	
	Office Action Summary	Examiner	Art Unit	
		Cameron Saadat	3713	
Period fo	The MAILING DATE of this communication ap or Reply	pears on the cover sheet with the c	orrespondence address	
THE - Exte after - If the - If NC - Failt Any	ORTENED STATUTORY PERIOD FOR REPL MAILING DATE OF THIS COMMUNICATION. nsions of time may be available under the provisions of 37 CFR 1. SIX (6) MONTHS from the mailing date of this communication. e period for reply specified above is less than thirty (30) days, a reply period for reply is specified above, the maximum statutory period ure to reply within the set or extended period for reply will, by statut reply received by the Office later than three months after the mailing datent term adjustment. See 37 CFR 1.704(b).	136(a). In no event, however, may a reply be tin bly within the statutory minimum of thirty (30) day will apply and will expire SIX (6) MONTHS from e, cause the application to become ABANDONE	nely filed rs will be considered timely. Ithe mailing date of this communication. ID (35 U.S.C. § 133).	
Status				
•=	Responsive to communication(s) filed on 23 F. This action is FINAL . 2b) This Since this application is in condition for allowed closed in accordance with the practice under	s action is non-final. ance except for formal matters, pro		
Disposit	ion of Claims			
5)□ 6)⊠ 7)□	Claim(s) <u>1-56</u> is/are pending in the application 4a) Of the above claim(s) is/are withdra Claim(s) is/are allowed. Claim(s) <u>1-56</u> is/are rejected. Claim(s) is/are objected to. Claim(s) are subject to restriction and/or	awn from consideration.		
Applicat	ion Papers			
10)	The specification is objected to by the Examin The drawing(s) filed on is/are: a) acc Applicant may not request that any objection to the Replacement drawing sheet(s) including the correct The oath or declaration is objected to by the Examin The specification is objected.	cepted or b) objected to by the drawing(s) be held in abeyance. Se ction is required if the drawing(s) is ob	e 37 CFR 1.85(a). ejected to. See 37 CFR 1.121(d).	
Priority (under 35 U.S.C. § 119			
12)□ a)	Acknowledgment is made of a claim for foreign All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority document application from the International Bureasee the attached detailed Office action for a list	nts have been received. Its have been received in Applicat Conty documents have been receive The conty (PCT Rule 17.2(a)).	ion No ed in this National Stage	
2) Notice 3) Infor	ot(s) ce of References Cited (PTO-892) ce of Draftsperson's Patent Drawing Review (PTO-948) mation Disclosure Statement(s) (PTO-1449 or PTO/SB/08 or No(s)/Mail Date	4) Interview Summary Paper No(s)/Mail D 5) Notice of Informal F 6) Other:		

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DETAILED ACTION

In response to amendment filed 2/23/2004, claims 1-56 are pending in this application.

Claim Rejections - 35 USC § 102

The following is a quotation of the appropriate paragraphs of 35 U.S.C. 102 that form the basis for the rejections under this section made in this Office action:

A person shall be entitled to a patent unless -

(e) the invention was described in (1) an application for patent, published under section 122(b), by another filed in the United States before the invention by the applicant for patent or (2) a patent granted on an application for patent by another filed in the United States before the invention by the applicant for patent, except that an international application filed under the treaty defined in section 351(a) shall have the effects for purposes of this subsection of an application filed in the United States only if the international application designated the United States and was published under Article 21(2) of such treaty in the English language.

Claims 1-22, 24-44, and 46-56 are rejected under 35 U.S.C. 102(e) as being anticipated by Siefert (USPN 6,386,883 B2).

This holding, incorporated herein, is maintained from the prior action for the cited claims as amended.

Response to the applicant's remarks are provided below and incorporated herein.

Claim Rejections - 35 USC § 103

The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.

The factual inquiries set forth in *Graham* v. *John Deere Co.*, 383 U.S. 1, 148 USPQ 459 (1966), that are applied for establishing a background for determining obviousness under 35 U.S.C. 103(a) are summarized as follows:

- 1. Determining the scope and contents of the prior art.
- 2. Ascertaining the differences between the prior art and the claims at issue.

3. Resolving the level of ordinary skill in the pertinent art.

4. Considering objective evidence present in the application indicating obviousness or nonobviousness.

Claims 23 and 45 are rejected under 35 U.S.C. 103(a) as being unpatentable over Siefert (USPN 6,386,883 B2).

This holding, incorporated herein, is maintained from the prior action for the cited claims as amended.

Response to the applicant's remarks are provided below and incorporated herein.

Response to Arguments

Applicant's arguments filed 2/23/2004 have been fully considered but they are not persuasive.

Applicant asserts that Siefert does not disclose the step of "assessing the students understanding of the information in each of said strategies", but instead assesses whether the resources are successfully imparting the knowledge desired to the students. Applicant argues that a resource is distinct from a strategy. However, Siefert discloses "multiple resources which represent the multiple strategies" (Col. 9, lines 7-8). Thus, Siefert clearly discloses the step of assessing the students understanding of the information in each of a plurality teaching strategies, since each resource employs a different strategy.

Applicant additionally emphasizes that Seifert makes no disclosure of "ranking each of the instructional strategies based on the success of the student's comprehension evaluation". According to the Merriam-Webster dictionary, the definition of a rank is: to determine the relative position of; to take precedence of; to take or have a position in relation to others. Siefert discloses a teaching and evaluation method wherein different teaching strategies are selected over one another based on an evaluation of a student's success on a previous lesson (Col. 9, lines

52-56; Col. 12, lines 28-35). Therefore, a preferred strategy is selected based upon a student's evaluation, wherein the preferred strategy takes precedence over other strategies that are not selected, rendering the preferred strategy with a higher position than the strategies that are not selected.

Applicant similarly purports that Siefert does not disclose the step of "optimizing the presentation of information by increasing the use of those instructional strategies having a higher ranking than the other instructional strategies" However, Siefert clearly discloses these features (Col. 9, lines 52-56; Col. 12, lines 28-35).

It is asserted, by the applicant, that the examiner has made no attempt to identify the limitations of "a presentation engine", "a data store", "an assessment engine", a "learning management system", "data entry means", "a display means", and "a content development tool", and these limitations are therefore not disclosed in Siefert. However, it is noted by the examiner, that these limitations of the system claim have substantially similar subject matter as the method claims, wherein the examiner has identified all of the claimed limitations in Siefert. It is the examiner's position that these limitations consist of hardware and software components of a computer system for carrying out the specific method claims. For example, the function of the "a presentation engine" as claimed, is to present information to a student using a plurality of instructional strategies. Siefert not only discloses a method comprising the specifically claimed step of presenting information, but also indicates implementing this method step utilizing hardware and software components of a personal computer (column 9, lines 5-10; See Fig. 1). Siefert additionally discloses a data store and a data entry means (Col. 5, lines 4-11); an

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assessment engine (See Fig. 2); a learning management system (See Fig. 1); a content development tool (Col. 5, lines 4-11); and a display (Col. 15, line 15).

Again, applicant asserts, that the examiner has made no attempt to identify the limitations of "defining a course to be presented", "preparing a plurality of concepts from the course" and "characterizing each concept in at least one of a plurality of instructional strategies, wherein the course presentation can select among the instructional strategies to present to a student based on those strategies that provide the student with the best comprehension over the other strategies". Siefert discloses all of these limitations (Col. 9, lines 5-10, lines 52-56; Col. 12, lines 28-35).

Therefore, the rejection of claims 1, 14, 20, 26, 36, 46, and 52, under 35 U.S.C. 102(e) is maintained.

Applicant emphasizes that Siefert does not disclose summaries of concepts. However, the examiner maintains that Siefert discloses the feature of providing a summary of each concept (column 16, lines 47-50).

Applicant emphasizes that Siefert does not disclose the step of "establishing prerequisites needed by the student to enable the student to view the information. However, column 8, lines 7-18 in Siefert clearly discloses this step.

Applicant alleges that Siefert does not disclose the generation evaluation instruments. However, Siefert does disclose the generation of evaluation instruments (See Fig. 2; Col. 12, lines 28-35).

Applicant asserts that Siefert does not disclose the limitation of performing the information assessment step prior, during, and after the information presentation step as described in claim 7. It is noted that applicant's amended claim does not include this limitation.

Applicant emphasizes that Siefert does not disclose instructional strategies that are selected from the group comprising problem solving, simulation, and analogy. However, column 16, lines 16-19 clearly discloses an instructional strategy using analogy.

Applicant purports that Siefert does not disclose the feature of tracking the frequency of use of each instructional strategy. However, in column 16, lines 16-21, Siefert discloses that "to help Johnny solve this challenge, two guides provide assistance: one explains things using analogies and associations, and the other uses logical, linear, no-frills explanations. Johnny is frequently asked which of these guides he wants to ask for advice; in this way, the system can determine whether Johnny has a preferred learning style". Therefore, it is evident that each guide provides a different instructional strategy, and the system tracks how often the student resorts to one instructional strategy or another, in order to determine which instructional strategy is favored. Thus, Siefert discloses all of the claimed subject matter.

Applicant alleges that Siefert does not teach the feature of selecting an instructional approach for use under a selected instructional strategy, arguing that "a preferred learning style" is not an instructional strategy or an instructional approach. However, Applicant has failed to recognize that once a student selects a "preferred learning style", the system described in Siefert selects an instructional approach within said preferred learning style (column 16, lines 16-19). Therefore, Siefert discloses all of the claimed subject matter.

Applicant further asserts that Siefert does not disclose the feature of assigning a task to an author to develop content for the information to be presented. Applicant argues that the custodian described in Siefert (column 6, lines 26-39) is not disclosed to make assignments. It is noted that the claim language does not require that the author be able to make assignments.

Instead applicant claims that a task is assigned to the author, and this feature is disclosed in Siefert.

Applicant purports that Siefert does not disclose the feature of "repeating each step of assessing different strategies for new information". However, Seifert discloses this feature in Col. 16, lines 16-21.

Applicant emphasizes that Siefert does not disclose the feature of building profiles of learning styles based on the performance of instructional strategies, arguing that the profile described in Siefert (Col. 7, lines 55-59) is based on a student's preference made prior to the learning process, and is not based on the performance of instructional strategies. Applicant's interpretation of the Siefert reference is misleading and inaccurate. Siefert clearly builds student profiles including student learning styles, which are based on the student's performance of instructional strategies (Col. 10, lines 37-47).

It is asserted by the applicant that Siefert does not disclose the feature of providing assignment to students to be performed outside of a learning session. However, Siefert discloses that, after the diagnostic step, a student is provided with the option of "further study", wherein the further study option will provide customized remedial content to the student, including explanations, examples, and practice situations (Col. 15, lines 11-43).

Applicant further emphasizes that Siefert provides no suggestion to present instructional strategies in random order. Applicant concedes that Siefert does not teach a predetermined order of presenting each instructional strategy. Therefore, the orderless presentation of instructional strategies described in Siefert, if not inherently random, would suggest to one of ordinary skill in the art to provide no predetermined order thus rendering the order random.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Cameron Saadat whose telephone number is 703-305-5490. The examiner can normally be reached on M-F 8:00 - 5:00.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's acting supervisor, Derris Banks can be reached on 703-308-1745. The fax phone number for the organization where this application or proceeding is assigned is 703-872-9306.

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Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

CS

Joe H. Cheng Primary Examiner